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robots.txt

```
# Example 1: Block only Googlebot
User-agent: Googlebot
Disallow: /

# Example 2: Block Googlebot and Adsbot
User-agent: Googlebot
User-agent: AdsBot-Google
Disallow: /

# Example 3: Block all but AdsBot crawlers
User-agent: *
Disallow: /
```

- <https://developers.google.com/search/docs/advanced/robots/intro?hl=ko>

robots.txt 가 가

```
<!DOCTYPE html>
<html><head>
<meta name="robots" content="noindex" />
(...)
</head>
<body>(...)</body>
</html>
```

- https://developers.google.com/search/reference/robots_meta_tag?hl=ko

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- https://atl.kr/dokuwiki/doku.php/%EC%88%98%EC%A7%91_%EB%A1%9C%EB%B4%87_%EA%B4%80%EB%A0%A8_%EC%84%A4%EC%A0%95?rev=1607840215

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